



To all:

December 28th, 2023  
SONIRE Therapeutics Inc.

HIFU treatment for pancreatic cancer will be broadcast on NHK WOLRD

SONIRE Therapeutics Inc. (Headquarters: Shinjuku-ku, Tokyo; President and CEO, Co-Founder: Tohru Satoh; hereinafter referred to as "SONIRE"), announces that NHK WOLRD's "Medical Frontiers" will focus on HIFU therapy for pancreatic cancer, and the next-generation HIFU (High-Intensity Focused Ultrasound) therapy device, which has been developed by SONIRE, will be introduced in the program.

The program outline is as follows.

Title : Destroying Pancreatic Cancer With Ultrasound

Program Title : NHK World "Medical Frontiers "

Broadcast date and time :

January 8 (Mon) 23:30 (JST)

January 9 (Tue) 05:30 (JST) [Rebroadcast]

January 9 (Tue) 12:30 (JST) [Rebroadcast]

January 9 (Tue) 18:30 (JST) [Rebroadcast]

January 27 (Sat) 04:30 (JST) [NHK BS1].

Live streaming broadcast :

You can watch the live streaming from the official website.

<https://www.nhk.or.jp/nhkworld/en/live/>

On-demand Broadcasting:

After the rebroadcast ends, the program can be viewed for one year via on-demand broadcasting.

<https://www.nhk.or.jp/nhkworld/en/tv/medicalfrontiers/>

For details, please refer to the following URL.

<https://www.nhk.or.jp/nhkworld/en/tv/medicalfrontiers/20240108/2050151/>

SONIRE will continue to promote our business in order to realize the wish we put in our company name at the time of our foundation: " Sonics (Ultrasound) Brings New Future to Cancer Patients and Families."